Subject Line: Introduction | Work-Based Learning

Dear Employer,

My name is [ ] and I am the [ ] for [ ]. My job is to connect education to business and I am currently working to collect data on the following points:

* Are you an employer who works with school districts or higher education institutions?
* If you do not work with school districts or higher education institutions, are you interested in doing so?

My hope is to establish a system ensuring that every Career and Technical Education program offered by high schools and higher education institutions in the [ ] spanning fields like Construction, Health Science, Business, etc. is enriched by a network of employers providing continuous hands-on learning experiences for students. Emphasizing employer-led career pathways, your invaluable input, expertise, guidance, and advice are essential to drive this initiative forward.

If you've previously been approached or involved in a similar initiative, I extend my apologies for any redundancy. My role is to synchronize all endeavors to ensure efficiency and coherence in our collective efforts.

If you would be so kind as to fill out this [Google Form](https://forms.gle/P88fp3mdb2iAfG2A6), I’d greatly appreciate it.

Thank you so much for your time.

Kindly,

[ ]