



News Release

FOR IMMEDIATE RELEASE

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Virtual Youth Career Expo to Connect Young Job Seekers with Hiring Employers Across Central Texas on June 17

GREATER AUSTIN REGION – Central Texans ages 16 to 24 can connect virtually with more than 60 employers on June 17 to explore career and training opportunities in 10 counties at the first Central Texas Virtual Youth Career Expo, hosted by Workforce Solutions Capital Area and Workforce Solutions Rural Capital Area.

Job seekers can register here: <http://bit.ly/wsrcavirtualcareerexpo>

The virtual expo will highlight industries with in-demand occupations across Central Texas, including healthcare, hospitality, retail, food service, and skilled trades and manufacturing. Employers will showcase part-time, full-time and apprenticeship opportunities from their interactive booths and share downloadable content for job seekers.

During the expo, job seekers will engage with hiring employers via video chat. Young Central Texans can learn about skills valued by hiring businesses at workshops facilitated by employers and during live career-enhancement presentations by Workforce Solutions Rural Capital Area's Youth Talent Development team.

The expo will also feature prerecorded videos highlighting relevant topics such as interviewing skills, how to write a resume, time management, and more. Workforce Solutions Capital Area's team of Workforce Career and Education Outreach Specialists, who serve students across five school districts in Travis County, produced the videos. The team of specialists will also attend to engage with young residents to discuss additional assistance offered by Workforce Solutions programs, such as child care or transportation.

The Central Texas Virtual Youth Career Expo is a safe and practical opportunity for young residents to explore or launch careers in productive occupations as the Texas economy is reopening and Texans are returning to work.

"Our virtual expo safely connects our region's employers with their future workforce now," said Tamara Atkinson, Chief Executive Officer for Workforce Solutions Capital Area. "Virtual events like

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this help us to lift Texans out of poverty and achieve the objective of the Austin Metro Area Master Community Workforce Plan created by our community.”

“We’re excited to join with our partners at Workforce Solutions Capital Area, to host this wonderful event, to help local employers build workforce pipelines for their businesses, and empower our region’s youth to find workforce and up-skilling solutions in their own communities,” said Paul Fletcher, Chief Executive Officer for Workforce Solutions Rural Capital Area. “Together we’re building a world-class workforce, comprised of talented Texans of all ages, abilities and backgrounds, who will help our state continue to compete at a global level.”

Employers can register for an interactive booth at <https://ruralcapitalarea.getyourbooth.com>.

Employers can receive no-cost hiring assistance from Workforce Solutions Business Services to post positions and review candidate matches on WorkinTexas.com, the state’s job searching website.

Workforce Solutions can additionally support hiring businesses at no cost by exploring workforce training opportunities and funding programs to enhance business operations during and after the COVID-19 pandemic.

Workforce Solutions Capital Area Workforce Board is the publicly-funded workforce board for Travis County. Through strong partnerships and strategic collaborations, Workforce Solutions is leading the region’s workforce system in the development of a world-class workforce. Visit www.wfscapitalarea.com.

Workforce Solutions Rural Capital Area is Where Business and Careers Meet! We’re a nonprofit community partnership providing no cost recruitment, employment services and childcare assistance, to businesses, employers and job seekers in the Rural Capital Area of central Texas. This nine-county region includes Bastrop; Blanco; Burnet; Caldwell; Fayette; Hays; Lee; Llano; and Williamson counties. For more details on WSRCA, and the services it offers, visit www.workforcesolutionsrca.com.

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YOU'RE INVITED!



CENTRAL TEXAS VIRTUAL YOUTH CAREER EXPO BE FUTURE READY!



JUNE 17, 2020 / 10AM-4PM



Pre-Register:

bit.ly/wsrcavirtualcareerexpo



- Virtually Meet With Local Employers & Explore Careers
- Review Local Part-Time, Full-Time & Apprenticeship Opportunities
- Attend Free Online Career Workshops on Crafting Effective Resumes & Cover Letters
- Career Coaching Available on Virtual Job Search & Social Media Networking Strategies
- Explore www.WorkInTexas.com, Build a Profile & Review Immediate Job Matches
- Upskill! Chat with Specialists from Local Colleges & Training Centers About Certification Programs for Careers in High-Demand Fields



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**AMAZING
EMPLOYERS
WANTED!**

**REGION-
WIDE EVENT!**

CENTRAL TEXAS
VIRTUAL YOUTH CAREER EXPO

JUNE 17, 2020 / 10AM-4PM



Free Interactive Booths for Employers - Register Today:

<https://ruralcapitalarea.getyourbooth.com>

- Build an Interactive Booth & Promote Your Business to Central Texans, Ages 16-24, from Across 10 Counties
- Showcase Your Part-Time, Full-Time & Apprenticeship Opportunities
- Upload Branded Company, Industry & Lifestyle Videos, as well as, Downloadable Handouts, that Empower Students & Reflect Your Organizational Culture
- Explore WorkInTexas.com, Build an Employer Profile, Post Positions, & Review Candidate Matches
- Connect with Workforce Solutions Business Services to Build a Workforce Pipeline, Explore Training Options & Review Funding Programs to Enhance your Operations



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